

WATERWAYS NETWORK

FIND US ONLINE waterwaysnetwork.co.uk

WHAT IS WATERWAYS NETWORK?

Waterways Network is the platform for anyone with a business interest in the inland waterways industry; keeping them informed about relevant news, the latest products and services, and advice on how to run their businesses more successfully. **Waterways Network** is brought to you by *Waterways World* – the first magazine for Britain's canals and rivers, launched in 1972 and still the best-selling inland waterways magazine.

THE MAGAZINE

The bimonthly magazine is mailed free to any business – large or small – operating in the inland waterways sector, including those supplying to other businesses in the sector.

The magazine is also available to read online at www.waterwaysnetwork.co.uk so there is no need to wait for the latest issue. All content from the magazine is available on the website in html format and is constantly updated with news and product news. Access to the online reader and all content is free but requires you to complete our registration form so that we can verify that you are a qualifying waterways-related business. As a registered user, you will receive a free copy of each issue by post, plus alerts when it's available to view online.

PUBLICATION AND COPY DATES

Issue	Copy Deadline	Publication Dates
February 2026	16th January 2026	6th February 2026
April 2026	13th March 2026	10th April 2026
June 2026	15th May 2026	11th June 2026
August 2026	17th July 2026	12th August 2026
October 2026	18th September 2026	13th October 2026
December 2026	13th November 2026	7th December 2026
February 2027	15th January 2027	9th February 2027

DISPLAY ADVERTISING RATES

Display Insertions	1	3	6
Full Page	£758	£674	£633
Half Page	£436	£374	£342
Quarter Page	£239	£208	£184
Eighth Page	£155	£134	£117

WATERWAYS NETWORK

DECLARED 2022 / JANUARY 2026 waterwaysnetwork.co.uk

INTERVIEW
CAMPBELL ROBB
CRT's chief executive talks about his new role and the challenges ahead



NEW PRODUCTS

EQUIPMENT
Water treatment system for boats & canal boats
The new water treatment system is a compact, high-quality UV-C water treatment system that reduces chlorine, chloramines, and other organic compounds. The UV-C technology is more effective than traditional chlorine, as it is a more effective and safer way to treat water.

BOAT
The Microboat
The Microboat is a small, foldable boat that features a high-quality hull and a compact, foldable design. It is perfect for those who want to enjoy the benefits of boating without the need for a larger boat.

BEDDING
Anti-moisture mesh
DryMe is a new, innovative bedding system designed to keep your boat's interior dry and comfortable. It is made from a unique, moisture-resistant material that is designed to keep moisture away from your bedding.

ADVICE

SEAN McNAMARA
Stevens Knott - Johnson Commercial
CYBER INSURANCE IS NO LONGER AN OPTIONAL EXTRA

The growth of cyber insurance has led to a significant increase in the number of policies issued. This is due to the increasing number of cyber attacks and the potential for significant financial losses.

INDUSTRY FOCUS - Apprenticeships

Boaty vandals on London canals

Tomorrow's waterways workforce

Lynne Crook explores efforts to give people the skills and knowledge to ensure the future of our inland navigations.

SAILING AT THE CANAL & RIVER TRUST

The Canal & River Trust is a charity that is working to improve the environment and promote sustainable development. They are currently hosting a series of sailing events for young people.

Waterways apprenticeship opportunities

Waterways apprenticeship opportunities are available across the UK, providing young people with the skills and knowledge to succeed in the industry.

AD SIZES (MM)

Trim Size 297x210

Whole Page Type Area 267x190

Whole Page (Full bleed) 303x216

Half Page Horizontal 130x190

Half Page Vertical 267x91

Quarter Page Vertical 130x91

Quarter Page Horizontal 60x190

Eighth Page 60x91

Classified Single Column 57

Double Column 118

PLUS NEWS & PRODUCTS FROM ACROSS THE WATERWAYS INDUSTRY



NETWORK NEWS

MPs hear about waterway climate change impact

The Environment Select Committee has held a hearing to examine the impact of climate change on the waterways industry. The hearing was held at the House of Commons and involved a range of experts from the industry, including the Canal & River Trust, the Environment Agency, and the Royal Society for the Protection of Birds.

UNDER FIRE

Waterway navigation has been under fire in recent months, with a series of accidents and collisions. The Canal & River Trust has issued a statement condemning the recent incidents and calling for improved safety measures.

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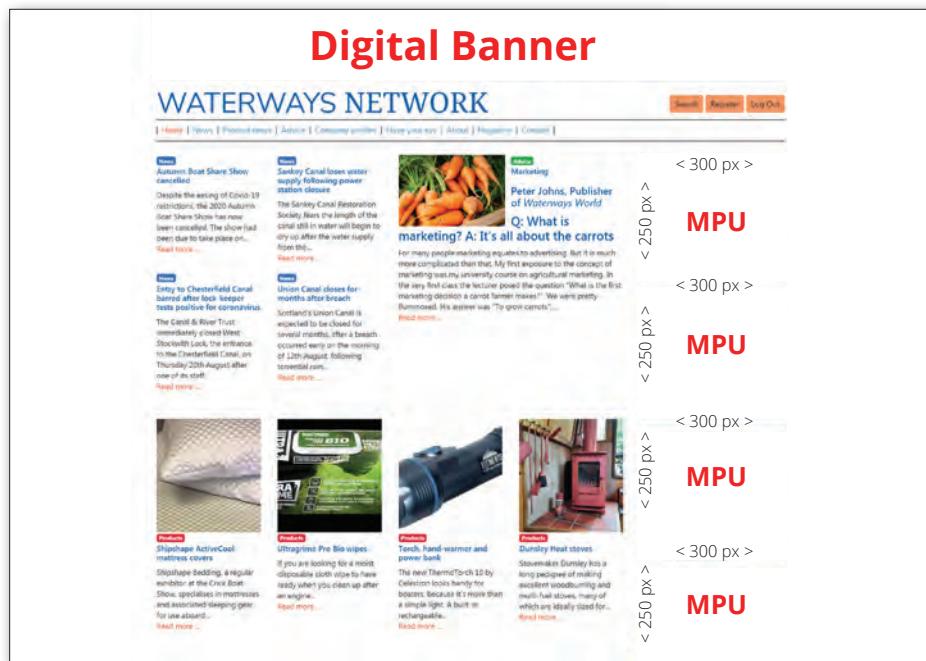
WATERWAYS NETWORK DIGITAL OPPORTUNITIES

Let us promote your business online at www.waterwaysnetwork.co.uk, our audience's go-to for the latest issue of the magazine, relevant industry news, the latest products and services, and useful business advice.

Our digital opportunities are in place to promote your services and drive connections between you and other businesses. All of our digital opportunities can be linked back to your own website.

Digital Banner positioned prominently at the top of the website and can be seen on each web page. Fixed position for a single advertiser.

MPU (Mid Page Unit) are 4 advertising slots located on the right-hand side of the web page; each slot rotates its position randomly interchanging levels. MPUs are shown on each page to gain maximum exposure.



DIGITAL BANNER (1650x180)

3-MONTH SERIES: £300 PER MONTH

6-MONTH SERIES: £250 PER MONTH

12-MONTH SERIES: £200 PER MONTH

MPU (300x250)

**3-MONTH SERIES:
£150 PER MONTH**

**6-MONTH SERIES:
£125 PER MONTH**

**12-MONTH SERIES:
£100 PER MONTH**

FURTHER INFORMATION

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