

WATERWAYS NETWORK

FIND US ONLINE waterwaysnetwork.co.uk

WHAT IS WATERWAYS NETWORK?

Waterways Network is the platform for anyone with a business interest in the inland waterways industry; keeping them informed about relevant news, the latest products and services, and advice on how to run their businesses more successfully. **Waterways Network** is brought to you by *Waterways World* – the first magazine for Britain's canals and rivers, launched in 1972 and still the best-selling inland waterways magazine.

THE MAGAZINE

The bimonthly magazine is mailed free to any business – large or small – operating in the inland waterways sector, including those supplying to other businesses in the sector.

The magazine is also available to read online at www.waterwaysnetwork.co.uk so there is no need to wait for the latest issue. All content from the magazine is available on the website in html format and is constantly updated with news and product news. Access to the online reader and all content is free but requires you to complete our registration form so that we can verify that you are a qualifying waterways-related business. As a registered user, you will receive a free copy of each issue by post, plus alerts when it's available to view online.

PUBLICATION AND COPY DATES

Issue	Copy Deadline	Publication Dates
February 2026	16th January 2026	6th February 2026
April 2026	13th March 2026	10th April 2026
June 2026	15th May 2026	11th June 2026
August 2026	17th July 2026	12th August 2026
October 2026	18th September 2026	13th October 2026
December 2026	13th November 2026	7th December 2026
February 2027	15th January 2027	9th February 2027

DISPLAY ADVERTISING RATES

Display Insertions	1	3	6
Full Page	£758	£674	£633
Half Page	£436	£374	£342
Quarter Page	£239	£208	£184
Eighth Page	£155	£134	£117



AD SIZES (MM)

Trim Size.....	297x210
Whole Page Type Area.....	267x190
Whole Page (Full bleed).....	303x216
Half Page Horizontal.....	130x190
Half Page Vertical.....	267x91
Quarter Page Vertical.....	130x91
Quarter Page Horizontal.....	60x190
Eighth Page.....	60x91
Classified Single Column.....	57
Double Column.....	118

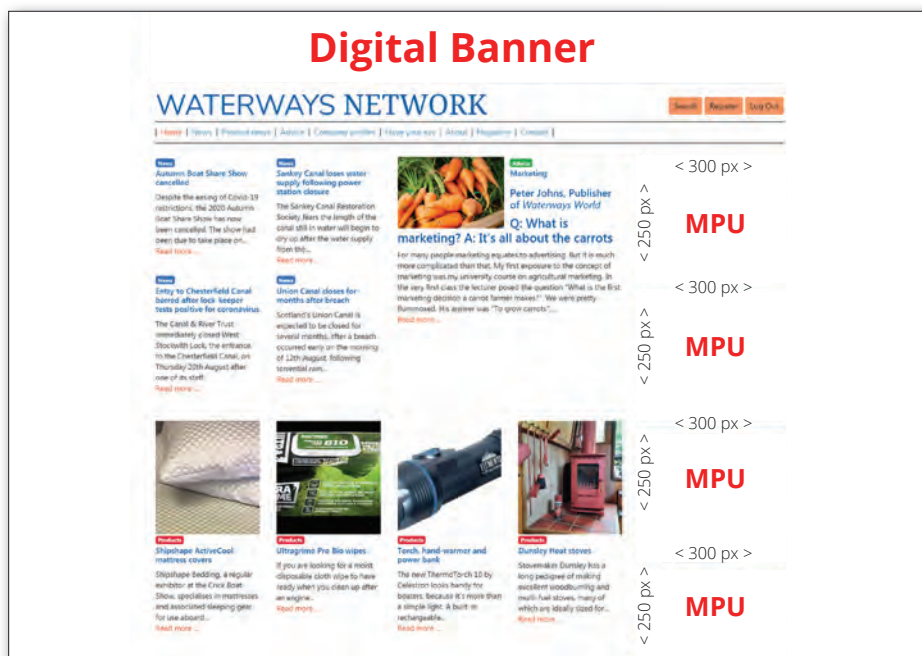
WATERWAYS NETWORK DIGITAL OPPORTUNITIES

Let us promote your business online at www.waterwaysnetwork.co.uk, our audience's go-to for the latest issue of the magazine, relevant industry news, the latest products and services, and useful business advice.

Our digital opportunities are in place to promote your services and drive connections between you and other businesses. All of our digital opportunities can be linked back to your own website.

Digital Banner positioned prominently at the top of the website and can be seen on each web page. Fixed position for a single advertiser.

MPU (Mid Page Unit) are 4 advertising slots located on the right-hand side of the web page; each slot rotates its position randomly interchanging levels. MPUs are shown on each page to gain maximum exposure.



DIGITAL BANNER (1650X180)

3-MONTH SERIES: £300 PER MONTH

6-MONTH SERIES: £250 PER MONTH

12-MONTH SERIES: £200 PER MONTH

MPU (300X250)

**3-MONTH
SERIES:
£150 PER
MONTH**

**6-MONTH
SERIES:
£125 PER
MONTH**

**12-MONTH
SERIES:
£100 PER
MONTH**

FURTHER INFORMATION

Commercial Director

Rachael Grignon

01283 742964

r.grignon@wwonline.co.uk

Account Manager

Sharon Gretton

01283 742 971

s.gretton@wwonline.co.uk

Advertising Production

Samantha Furniss

01283 742974

s.furniss@wwonline.co.uk